

## FREDERICK COUNTY HEALTH DEPARTMENT (FCHD)

### **2023 LOGO CONTEST with PRIZES!**

**Starts 5/22/23 and Ends 6/18/2023**

### **THEME: YOUTH NICOTINE USE & VAPING: DON'T START, DO STOP!**

In general, a **logo** is a drawing or image that a company, organization, group, or person uses to mark their identity - who they are. For this contest a logo is a drawing or image that is meant to communicate a message related to the theme of the contest: YOUTH NICOTINE USE & VAPING: DON'T START, DO STOP! Be creative, use your imagination and don't be afraid to think outside the box. Winning logos will be used to develop educational materials and other products used by health department staff in their work with the community. No one will profit from use of the logos.

#### **LOGO CONTEST GUIDELINES**

- Youth individually or in groups, aged 10 – 17 years, are eligible to submit logos.
- A maximum of five (5) entries per person or group may be submitted.
- Logos should original ideas, messages, and designs about preventing youth from using vaping and / or nicotine products or quitting use of them.
- Choose a logo you think will appeal to your peers.
- Logos should reflect original ideas, messages, and designs about preventing youth from using vaping and / or nicotine products or quitting use of them.
- Content copied from copyrighted or published images will be disqualified.
- Logos may be digitally created on a computer, tablet, or other electronic device.
- Logos may be hand drawn with markers, pens, colored pencils, or crayons. Be sure to press down hard so the colors stand out but be mindful of smudging.
- Logos drawn by hand should be on **WHITE, 8.5" x 11" PAPER**
- Do not include violent imagery such as guns, knives, bombs, or weapons.
- Logos may not contain inappropriate language or copyrighted images or TV / cartoon characters.
- Submissions must meet the requirements below, including a signed parental / guardian permission form and contain complete and accurate contact and other information.
- **Have fun and enjoy!**

**DEADLINE: ALL LOGOS ARE DUE BY FRIDAY, JUNE 18, 2023**

#### **To submit your logo entry:**

***Send an email to [BRhodes@frederickcountymd.gov](mailto:BRhodes@frederickcountymd.gov) with one, a picture of your hand-drawn logo(s), or attached digitally created logo(s), and two, attached and signed Parental / Guardian Permission form***

***The subject of the email is: "FCHD Logo Contest"***

***\*Please keep the hard and digital copies of your logo(s); we will reach out to the winners and schedule a time to pick them up.***

## **JUDGING PROCESS: SUBMITTED LOGOS**

- All submitted logos will be divided into two groups: middle and high school.
- Frederick County Health Department will create PowerPoint presentations of all entries for each group.
- Panels of youth judges from Frederick County youth organizations will be led through the process of viewing the submissions and scoring them using a scorecard.
- All scores from the youth panels will be totaled and the three highest scores for each group, middle and high school, will be selected as 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place winners.

## **LOGO CONTEST WINNERS**

Logo contest winners for middle and high school groups will be announced on Tuesday, June 27, 2023, on the Frederick County Health Department's Facebook page: <https://www.facebook.com/fchealthdept>. Winners will be contacted by the Frederick County Health Department to arrange a time to pick up your prize!

### **1st Place Prize – FCHD LOGO Contest**

***Amazon Fire HD 8 Tablet***

### **2nd Place Prize – FCHD LOGO Contest**

***Wireless Earbuds – Ear Fun 2S, Upgraded version***

### **3rd Place Prize – FCHD LOGO Contest:**

***Tile Mate, 1-pack. Bluetooth Tracker***

## **All Winners**

***Winning logos will be displayed at Frederick County Public Libraries***

***Winning logos will be posted on FCHD: Facebook and Program Pages***

If you have any questions regarding the logo contest, please contact Jan Wilhoit at 240-357-1925, or by email, [jwilhoit@frederickcountymd.gov](mailto:jwilhoit@frederickcountymd.gov)



Frederick County Health Department  
MEDIA CONTESTS: Posters, Logos, Slogans  
Middle and High School Youth

**THEME: Youth Nicotine Use & Vaping**  
**Don't Start, Do Stop!**  
**May 22 – June 18, 2023**



## PARENTAL / GUARDIAN PERMISSION FORM

To be eligible for consideration, each email submission (individual or group) for any of the three contests from an artist under the age of 18 must include a permission slip signed by a parent or guardian. Please attach this signed form with each artist(s) email entry per the instructions in the announcement and posts on the Frederick Health Department Facebook page: <https://www.facebook.com/fchealthdept>.

First and last name of artist(s)\* \_\_\_\_\_

Age of artist(s)\* \_\_\_\_\_

School name of artist(s)\* \_\_\_\_\_

Your name (please print) \_\_\_\_\_

Your relationship to the artist(s) (e.g., parent, legal guardian, teacher, leader) \_\_\_\_\_

Your phone number \_\_\_\_\_

I give my permission for the above-named artists to submit posters, logos, and / or slogans to the Frederick County Health Department (FCHD) Media Contests. I understand that hard copy versions and images, and digitally created images become the property of the FCHD, and that they may be reproduced for educational purposes only. They may not be reproduced or sold for profit.

If artwork is selected as a winning entry, I give my permission for the name and school of the artist(s) to be published. Yes \_\_\_\_\_ No \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_